

# Hughes—The Right Partner for your Franchise Business, no Matter How Big or Small.

*Connectivity, Security, Wi-Fi, Digital Media Services, and more designed specifically for the unique challenges of a franchise business*

For more than 30 years, Hughes has proudly served the franchise market, providing innovative solutions, services, and technologies to major national brands: ExxonMobil, QDOBA, BP, Jack in the Box, SONIC, Chevron, Denny's, Phillips 66, and others. In that time, Hughes has developed unmatched service capabilities to not only support large Franchisors, but also smaller ones and their Franchisees. All the while delivering the same incomparable security, quality, and service.

**Ideal for fast casual restaurants, fitness centers, financial services offices, eye care centers, insurance agencies, retail stores, and more!**

With Hughes, no matter where your brand has locations, you won't be constrained by regional telco providers and the limited services they offer. With Hughes' pedigree in the franchise industry, there's no need to shy away from creating a robust digital customer experience. Or, worry it's not being consistently delivered across all your locations.

**Leave your Franchisees to us—we'll take good care of them and your brand**

With Hughes as your partner, you can take advantage of everything we offer just like many brands, big and small, have for decades. We've invested in the business systems, service delivery infrastructure, and—most importantly—the people to care for your Franchisees' network needs. Our nationwide team can service your franchisees directly, so you're relieved of the burden. Hughes will also tailor the right solution for your Franchisees, walking them through the process: from understanding your unique requirements, to ordering, to prompt installation. Best of all, we make it easy and affordable!



**Want to learn more? Call 1-888-716-6856 today!**

**HughesON**<sup>™</sup>

*HughesON is a suite of innovative, Cloud-ready network and digital media solutions designed for the unique needs of distributed enterprises in industries such as retail, hospitality, and retail petroleum.*

### 3 Reasons to Partner with Hughes

We're uniquely qualified to meet your business needs. Here's what we deliver that others can't—and don't!

#### 1. Single Service Provider with Staying Power

- Find confidence in corporate stability: A \$2 billion, U.S.-based, world-class service provider.
- 30+ years serving the franchise market: thousands of customers, tens of thousands of sites.
- Keen understanding of the complex needs of brand owners, franchisees, marketers, and dealers.

#### 2. Industry-Leading Security Technology

- Partnering with vetted, proven industry-leaders: Fortinet, VeloCloud, Meraki, and Cisco.
- Network security roadmap: We routinely scrutinize our offerings to combat aggressively evolving threats.
- Hughes Security Operations Center (SOC) is staffed 24/7 with experts and armed with technologies to detect and alert to intrusions, malware, ransomware, viruses, and emerging threats to your business.

#### 3. Expertise, Service, and Support Everywhere

- From sales and engineering to customer service and field service teams, Hughes provides unmatched global support—anywhere you do business.
- Concierge style services with dedicated program managers and network engineers for flawless implementation so you can focus on your business and not your network.
- Single pane of glass: Enjoy access to the HughesON Portal, one screen with a birds-eye view into network status, open tickets, and scheduled field activities.

No matter how big or small your Franchise is, let Hughes take care of your Franchisors networking and digital media needs so you can focus on growing your brand.

**Ready to partner with Hughes?  
Call 1-888-716-6856 today!**

### Engage and Inform Customers, Train Top Employees with HughesON Digital Media™

Hughes can provide your franchise with customer-facing digital signage solutions to engage and inform customers through visually dynamic digital menu-boards and endcaps. Hughes also offers innovative training solutions, so you can retain top employees by giving them the relevant content they need to support your operations and customers. Work with our Digital Media experts to digitally transform your franchise and position it for increased brand loyalty and growth!



### Here's What Customers Say

*"Before, we had to install a dedicated circuit at each store to increase store applications, with no backup protection," one Chief Information Officer for a retail petroleum brand recalled. "Now, we can do everything with one Hughes solution."*